

REMARKS

Applicants thank the Examiner for the thorough consideration given to the present application. Claims 1-11 are pending and, in order to expedite prosecution, are amended to address the issues noted by the Examiner on pages 2 and 3 of the Office Action, rendering moot the objections to claims 1 and 10, as well as the rejection of the claims under 35 U.S.C. §112, second paragraph, as being indefinite.

Applicants traverse the rejection of claims 1-11 as being anticipated by U.S. Patent No. 6,356,761 to Huttunen et al.

While not acquiescing to the rejection, but merely to advance prosecution of the present application, independent claim 1 is amended to recite a transmission system for services linked to relevant geographic zones having a combination of elements, including at least one transmitter for transmitting the services into the relevant zones, wherein while transmitting the services linked to overlapping relevant zones, the transmitter transmits descriptions of the relevant zones, addresses of the services linked to the relevant zones, and descriptions and addresses of the services of neighboring relevant zones.

Independent claim 8 is amended to recite a receiver for receiving services linked to relevant geographic zones and transmitted by at least one transmitter having a combination of

elements, including a receiver sub-assembly which receives descriptions of the relevant zones, addresses of the services linked to the relevant zones, and descriptions and addresses of services of neighboring relevant zones simultaneously with the receiver receiving the services linked to the zones wherein the receiver is located.

None of the cited art, including Huttunen et al., teaches or suggests a transmission system or receiver having the above-noted combinations of features.

In contrast to Applicants' claimed invention, Huttunen et al. merely shows a method and arrangement for retrieving local information associated with a limited geographical area, e.g., information regarding a particular city, tourist information, and shopping information, via a mobile telephone or mobile computer. Huttunen et al. seeks to facilitate finding local information on the Internet when the URL address of a requested service is unknown.

In Huttunen et al., a local locating register 10 and a visitor locating register can temporarily or permanently store a mobile station situated in a zone of a cellular network. In order to receive locally provided information, an SMS subscriber receives a transmitted SMS message. See column 5, line 55, through column 6, line 9.

The purpose of the Huttunen et al. invention is to enable a user to find one or more web pages on the basis of the locating information of the mobile station. The information can be obtained by one or several base stations of the mobile network, for example. See the passage beginning at column 8, line 54.

Nowhere does Huttunen et al. teach or suggest a transmission system that, while transmitting services linked to overlapping relevant zones, transmits descriptions of the relevant zones, addresses of the services linked to the relevant zones, and descriptions and addresses of the services of neighboring relevant zones, as recited in amended independent claim 1. Nowhere does Huttunen et al. teach or suggest a receiver sub-assembly which receives descriptions of relevant zones, addresses of services linked to the relevant zones, and descriptions and addresses of services of neighboring relevant zones simultaneously with the receiver receiving services linked to the zones wherein the receiver is located.

Huttunen et al. fails to disclose a transmission system that not only transmits services linked to relevant zones under its coverage, descriptions of the relevant zones, and the addresses of such services, but also transmits descriptions of the relevant zones and the addresses of neighboring zones, as in the presently claimed invention.

In view of the foregoing amendments and remarks, favorable reconsideration and allowance are deemed in order and are respectfully requested.

To the extent necessary during prosecution of the present application, Applicants hereby request any required extension of time not otherwise requested and hereby authorize the Commissioner to charge any required fees not otherwise provided for, including application processing, extension of time, and extra claims fees, to Deposit Account No. 07-1337.

Respectfully submitted,

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